



FOR IMMEDIATE RELEASE

New Book Empowers Ohio Businesses to Strengthen Cybersecurity and Compliance

Willoughby, OH – April 10, 2025 – Randy Hall, CEO and Founder of Securafy Inc., a cybersecurity and IT services provider serving Central and Northern Ohio, has released a new book aimed at helping small and medium-sized businesses (SMBs) protect themselves from increasing cyber threats and compliance challenges. **Cybersecurity: The Silent Battlefield** provides practical strategies to mitigate security risks, safeguard sensitive data, and ensure regulatory compliance.

Cybercrime continues to rise, with small businesses increasingly becoming targets. A recent cyberattack compromised the personal information of nearly 500,000 Columbus residents, underscoring the importance of cybersecurity preparedness.

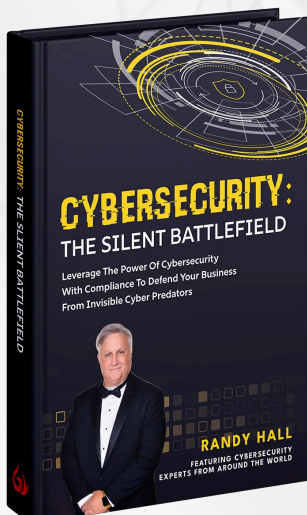
"Many business owners believe they are too small to be targeted, but cybercriminals frequently exploit that misconception," said Hall. "This book is designed to provide clear, actionable steps that organizations can take to strengthen their security posture and protect their business operations."

Cybersecurity: The Silent Battlefield offers insights into:

- **Common cyber threats** affecting small businesses, including ransomware, phishing, and social engineering.
- **The role of artificial intelligence** in modern cybersecurity and how businesses can leverage it for protection.
- **Developing a cybersecurity-aware workforce** through effective training and awareness programs.
- **Cost-effective security measures that** SMBs can implement without requiring an enterprise-level IT budget.

The book is now available on Amazon: <https://a.co/d/2AdG08U>.

For more information about the book *Cybersecurity: The Silent Battlefield*, visit: securafy.com/cybersecurity-the-silent-battlefield-book



About the Author

Randy Hall has over 40 years of experience in IT and cybersecurity, having held roles ranging from network engineer to Chief Information Officer before founding Securafy Inc., a Managed Security Services Provider specializing in cybersecurity, compliance, and IT risk management. Throughout his career, he has worked with businesses of all sizes, government agencies, and industry leaders, providing expert guidance on cybersecurity and compliance. He is also a frequent speaker and instructor at national IT and cybersecurity conferences.

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